

it'seeze websites
Helping your business grow

# What do I get for my monthly price plan?



# A results-driven website with all the trimmings

In order for your business to go far online, you need a website that can keep up with you. We're here to make sure you reach your full potential with an expertly designed website that's packed with features and tools to set you up for success. Our friendly team are on hand to support you, and we'll look after all the technical aspects of your website as part of our ongoing service.

# Providing you with a website for life

If you pay for a website in one lump sum, you buy the technology at the time, resulting in a short-term solution and additional costs every time you want to add features and functionality to your site to keep it up-to-date and performing well. We offer affordable packages covering all the services you need on an ongoing basis, allowing you to plan and budget for the future.

# What do I receive?

### You'll benefit from all the essentials for online success



#### 1) Local Consultant & Support

We won't leave you on your own - your local it'seeze consultant is on hand if you ever need any guidance or advice. There are no call centres or delayed responses, just friendly, face-to-face assistance. In addition, we have a team of experts and support advisors at our national support hub who are available to help you, and a 24/7 online support centre full of useful resources.



## 2) Secure UK Web Hosting

Your website is stored, backed up, and hosted in UK data centres, keeping you online and giving you complete peace of mind knowing that your site is secure. Daily backups help to protect your data, and ensure your website content can always be restored.



#### 3) SSL Certificate

SSL security is included with all our websites, helping to keep your visitors safe and their sensitive data protected. You'll gain customer confidence and Google will favour your listing in search results as Google promotes HTTPS-encrypted websites.



#### 4) The it'seeze Website Editor

Whilst many Content Management Systems (CMS) can be very complicated to use, the it'seeze editor makes it simple to add pages, update text and images, post blogs, embed videos, upload brochures and menus, and regularly update and renew content to enhance your online performance.

With the it'seeze editor you can make changes to your website instantly, without waiting days or weeks for web companies to get back to you, or risking additional costs.

You can use it on any desktop computer with an internet connection and the editor works seamlessly on all popular browsers such as Chrome, Microsoft Edge, Firefox, and Safari.



## 5) Free System Updates

As you know, advancements in online technology are being made on a daily basis. We work hard to make sure we stay ahead of the game, which is why an it'seeze site is a site for life. We have dedicated 'techies' working round the clock on the it'seeze editor to ensure that our websites never become outdated or slow, and new tools and components are added regularly. This means you'll never have to budget for an expensive outlay on a new website, as your it'seeze site will never become obsolete.



#### 6) SEO Tools & Performance Statistics

SEO is the practice of optimising your website content in order to improve its visibility in organic search engine results. With our step-by-step guides and the it'seeze editor's built-in SEO tools, it's never been simpler to make sure your customers can find you online.

You can also monitor the performance of your website with useful statistics - see how many people visit your site, track their journey, and receive detailed analysis of your customers' engagement.



## 7) Domain Name & Hosting

Your price plan includes domain name registration and ongoing hosting, ensuring that you receive a secure website address. We'll also cover your annual domain renewal, so you don't have to worry about another business registering your web address as their own.



#### 8) Email

If you don't already have a business email address then we can supply up to five in your price plan. These will match your website address, allowing you to maintain your professional image whilst communicating with your customers.

Please visit our website for more information on what's included within our website packages.